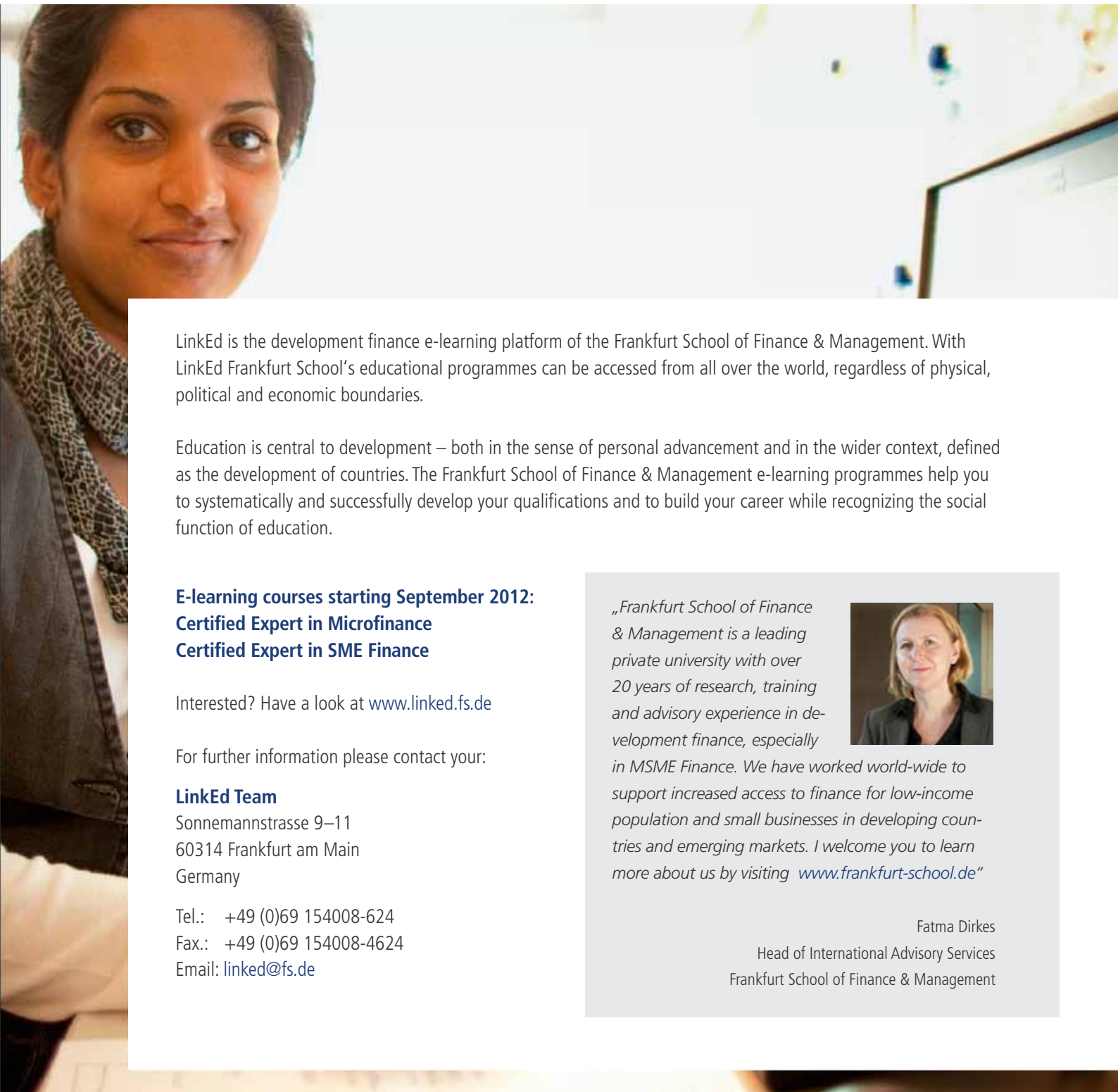


Welcome to LinkEd!

We link people to education – get LinkEd!



LinkEd is the development finance e-learning platform of the Frankfurt School of Finance & Management. With LinkEd Frankfurt School's educational programmes can be accessed from all over the world, regardless of physical, political and economic boundaries.

Education is central to development – both in the sense of personal advancement and in the wider context, defined as the development of countries. The Frankfurt School of Finance & Management e-learning programmes help you to systematically and successfully develop your qualifications and to build your career while recognizing the social function of education.

E-learning courses starting September 2012:
Certified Expert in Microfinance
Certified Expert in SME Finance

Interested? Have a look at www.linked.fs.de

For further information please contact your:

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„Frankfurt School of Finance & Management is a leading private university with over 20 years of research, training and advisory experience in development finance, especially in MSME Finance. We have worked world-wide to support increased access to finance for low-income population and small businesses in developing countries and emerging markets. I welcome you to learn more about us by visiting www.frankfurt-school.de“



Fatma Dirkes
Head of International Advisory Services
Frankfurt School of Finance & Management

Welcome to our LinkEd e-learning programme: Certified Expert in Microfinance

Are you familiar with tools and techniques for improving the operations of an MFI? Are you looking for chances to improve your skills and knowledge in the area of micro-finance in a flexible study pace?

Frankfurt School of Finance & Management has designed an exclusive international e-learning programme tailored to the MFI professionals in management positions world-wide

The 6-month certification course is designed to be a part-time training, offering you the flexibility to follow your own schedule and the ability to combine daily work with your professional development! The high quality content will help you to immediately improve your daily job performance as well as the performance of your institution.

Your success is our inspiration!

Course content

Module 1: Microfinance – International Trends and Best Practice

Module 2: Managing Micro Credits

Module 3: Managing Micro Savings and Micro Insurance

Module 4: Risk Management

Module 5: Marketing and Sales

Module 6: Financial and Social Performance Management

Module 7: Management of Human Resources

Module 8: Elective Session (choose between "Financial Services for Youth" and "Agricultural Lending")

We offer you:

- Eight modules incl. self-assessment tests, video lectures, exercises, case studies as well as one elective module.
- A discussion forum and discussion events throughout the course period.
- Possibilities to achieve a Frankfurt School certificate by taking a final exam.
- Final examinations being held in selected venues all over the world. Please check our website for updated information on available venues.
- The possibility to join the course without taking the final exam, receiving a confirmation of course completion.

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The Certified Expert in Microfinance
will start on September 3, 2012

Tuition fees:

Tuition fee: EUR 450

Register until July 15, 2012 and benefit from our
early bird tuition fee of EUR 400

Final Exam fee: EUR 30

For group discounts and individual module fees please contact us directly!

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