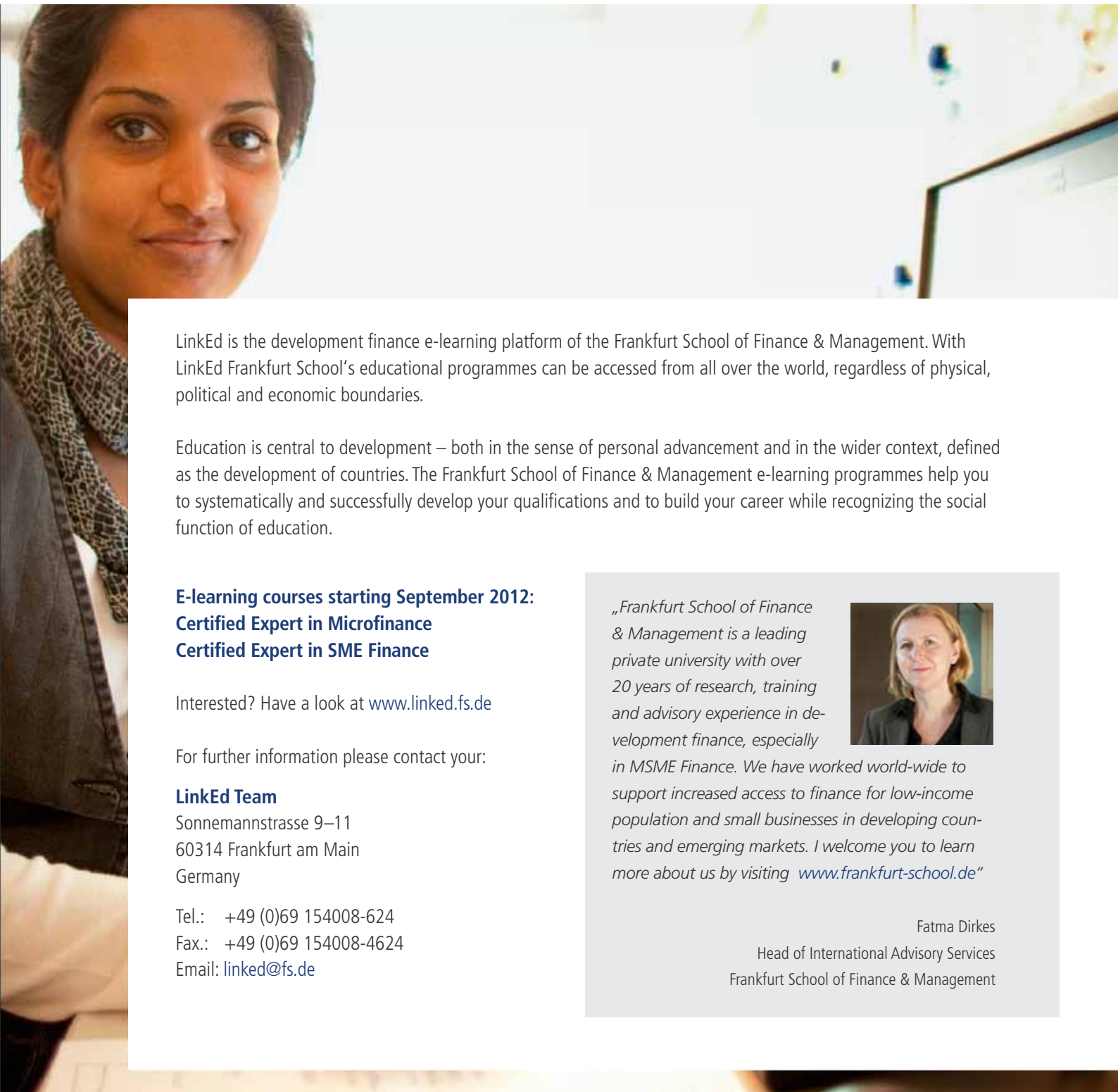


Welcome to LinkEd!

We link people to education – get LinkEd!



LinkEd is the development finance e-learning platform of the Frankfurt School of Finance & Management. With LinkEd Frankfurt School's educational programmes can be accessed from all over the world, regardless of physical, political and economic boundaries.

Education is central to development – both in the sense of personal advancement and in the wider context, defined as the development of countries. The Frankfurt School of Finance & Management e-learning programmes help you to systematically and successfully develop your qualifications and to build your career while recognizing the social function of education.

E-learning courses starting September 2012:
Certified Expert in Microfinance
Certified Expert in SME Finance

Interested? Have a look at www.linked.fs.de

For further information please contact your:

LinkEd Team

Sonnemannstrasse 9–11
60314 Frankfurt am Main
Germany

Tel.: +49 (0)69 154008-624
Fax.: +49 (0)69 154008-4624
Email: linked@fs.de

„Frankfurt School of Finance & Management is a leading private university with over 20 years of research, training and advisory experience in development finance, especially in MSME Finance. We have worked world-wide to support increased access to finance for low-income population and small businesses in developing countries and emerging markets. I welcome you to learn more about us by visiting www.frankfurt-school.de“



Fatma Dirkes
Head of International Advisory Services
Frankfurt School of Finance & Management

Welcome to our LinkEd e-learning programme: Certified Expert in SME Finance

Small and medium-sized enterprises (SMEs) are important engines of growth, jobs and social cohesion. However, the creation, survival and growth of SMEs are often hampered by access to finance. Thus, access to SME finance has become a key priority in developing and transition countries.

We at the Frankfurt School are proud to announce the start of our newly developed e-learning course, Certified Expert in SME Finance.

The 6-month certification course is designed to be a part-time training, offering you the flexibility to follow your own schedule and the ability to combine daily work with your professional development! The high quality content will help you to immediately improve your daily job performance as well as the performance of your institution.

Your success is our inspiration!

We offer you:

- Seven modules each including an introductory video lecture, a PDF script laying the theoretical foundation, practical exercises, and online tests.
- A discussion forum for discussing and exchanging opinions and experiences.
- Possibilities to achieve a Frankfurt School Certificate upon completion of the final exam.
- Final examinations will be held in selected venues all over the world. Please visit our website for a list of available location.
- Possibility to join the course without taking the final exam, receiving a confirmation of course completion.
- Possibility to book selective modules instead of the complete course.

Course content

Module 1: Basics of SME Finance incl. Marketing & Sales

Module 2: Client investigation basics

Module 3: Cash flow analysis

Module 4: Intermediate client investigation

Module 5: Financial analysis

Module 6: Loan portfolio management and monitoring

Module 7: SME Finance supporting activities incl. HR, MIS

Interested?

Register now at www.linked.fs.de
The Certified Expert in SME Finance
will start on September 3, 2012

Tuition fees:

Tuition fee: EUR 1000

Register until July 15, 2012 and benefit from our
early bird tuition fee of EUR 850

Final Exam fee: EUR 30

For group discounts and individual module fees please contact us directly!

For further information please have a look at
www.linked.fs.de or contact us:

LinkEd Team

Tel.: +49 (0)69 154008-624

Fax.: +49 (0)69 154008-4624

Email: linked@fs.de